THE MOCKSVILLE JUNIOR CHAMBER OF COMMERCE presents

1964 MISS MOCKSVILLE PAGEANT

MOCKSVILLE SCHOOL AUDITORIUM

JUNE 6
8:00 P. M.
Rehearsing a talk, Miss America of 1964, Donna Axum, takes time out for a quick lunch and Pepsi. Pepsi is Donna's choice—long a Miss America tradition. Pepsi-Cola and its Bottlers are proud to be a sponsor of the Miss America Pageant and, through the Pepsi-Cola Scholarship Foundation, to grant over $200,000 annually in educational scholarships at state and local Miss America Pageants.
THE MOCKSVILLE JUNIOR CHAMBER OF COMMERCE

Presents

1964 Miss Mocksville Pageant

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THE MOCKSVILLE JUNIOR CHAMBER OF COMMERCE WISHES TO EXPRESS ITS DEEP APPRECIATION TO THE MERCHANTS WHOSE NAMES APPEAR THROUGHOUT THIS PROGRAM BOOK. WITHOUT THEIR SUPPORT IT WOULD HAVE BEEN IMPOSSIBLE TO PRESENT THE MISS MOCKSVILLE PAGEANT. PLEASE PATRONIZE THEM WHENEVER POSSIBLE.
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THE MOCKSVILLE JUNIOR CHAMBER OF COMMERCE

Presents

1964 Miss Mocksville Pageant
An Official Preliminary Contest of the Miss America Pageant

JUNE 6, 1964

CONVERTIBLE PARADE .................................................. 10:30 A.M.
LUNCHEON FOR MISS NORTH CAROLINA ................................ 1:00 P.M.
DINNER FOR CONTESTANTS AND JUDGES ............................... 5:00 P.M.
PAGEANT ................................................................. 8:00 P.M.

WELCOME AND INTRODUCTION OF MASTER OF CEREMONIES .... Joe Murphy
MASTER OF CEREMONIES ................................................ Reid Leath
INTRODUCTION OF JUDGES .............................................. Mrs. Ada Redd Browning
Mrs. Fred Stanback, Jr.
Mr. Richard Barron
Mr. Horace McKinney
Mr. Bill Tuttle

INTRODUCTION OF ORCHESTRA ....................................... Paul Reichle, Leader
INTRODUCTION OF MISS NORTH CAROLINA ......................... Miss Jeanne Flynn Swanner
MISS NORTH CAROLINA SPEAKS ...................................... Miss Jeanne Flynn Swanner

* * *
PARADE OF CONTESTANTS
EVENING GOWN COMPETITION

SPECIAL ENTERTAINMENT ................................................. Miss Mocksville, 1964, Miss Dottie Howard

TALENT COMPETITION

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BOONVILLE, NORTH CAROLINA
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MISS NORTH CAROLINA OF 1964
JEANNE FLINN SWANNER

Jeanne, who is 20, is from Graham, N. C. and a 1961 graduate of Graham High. She is now a junior at Auburn University, where she is taking Majors in Physical Education and English. The talent which helped win her the Miss North Carolina title was singing, but Jeanne is also accomplished in piano, modern rock and tap dancing and public speaking. Her ambitions are to finish college, to work in the Peace Corps recreation program, to teach, and eventually to become a housewife. A fitting testimony to Jeanne's winning personality is the title of Miss Congeniality voted her by her fellow contestants in the Miss America Pageant.

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Mocksville, North Carolina
June 6, 1964

WHEREAS, the annual Miss Mocksville Pageant will be held June 6, 1964, in Mocksville, North Carolina, and

WHEREAS, this is the annual Mocksville Junior Chamber of Commerce sponsored event to select a representative to appear at the Miss North Carolina Pageant in Raleigh, North Carolina, this year, and

WHEREAS, again this year North Carolina will have more community representation in its State Pageant than any other state, with several thousand North Carolinians including Jaycees and contestants participating in this affair through local contests and state finals, and

WHEREAS, this event will bring many visitors to the Town of Mocksville and will be an outstanding promotion for the Town spotlighting Mocksville and Davie County for an entire day.

THEREFORE, in view of the widespread participation and interest in this co-operative endeavor, I, D. J. Mando, Mayor of Mocksville, hereby proclaim the day of June 6, 1964, as

"MISS MOCKSVILLE DAY"

and urge all citizens and municipal employees to co-operate to the fullest to help make this event a success.
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MISS MOCKSVILLE 1964
DOTTIE WARREN HOWARD

Dottie Warren Howard, 18, was graduated from Davie County High School in 1963 and is a rising Sophomore at the University of North Carolina at Greensboro, where she is majoring in psychology.

Dottie won the Miss Mocksville title at our local pageant one year ago. For her talent competition Dottie did a dance and song to "I Enjoy Being A Girl."

During her reign as Miss Mocksville, Dottie has represented the Mocksville Jaycees, Mocksville, and Davie County well. She has participated in the following events:

Was an honorary guest for the banquet and reunion for the Miss North Carolina contestants held at High Point and was presented at the Miss High Point Pageant. Dottie was also presented at the Miss Statesville Pageant. She was in the Salisbury, Winston-Salem, and Mocksville Christmas Parades.

The highlight of this year's events was her trip to the Miss North Carolina Pageant held in Greensboro in July.

Dottie is the daughter of Mr. and Mrs. Calvin Howard of Cooleemee. During the past year, they have attended many of these events with her.

HOSTESS: Mrs. David Taylor

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PAGEANT AWARDS


FIRST RUNNER-UP $50 Cash Scholarship, Trophy, Zenith Table Model Radio, Catalina Swimsuit.

SECOND RUNNER-UP Bulova "Miss America" Watch, Trophy, Catalina Swimsuit.

MISS CONGENIALITY Trophy, Catalina Swimsuit.

Miss Congeniality is selected by a vote of the contestants themselves.

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OFFICIAL PAGEANT PHOTOGRAPHER .......... Mill's Studio, Yadkinville and Mocksville

PAGEANT ORCHESTRA ........................................ Paul Reichle Combo

COSMETOLOGISTS ................................................ Merle Norman Studio, Winston-Salem

OFFICIAL PAGEANT FLORIST ................................ Eaton's Flower Shop

SOUND PRODUCTION ........................................ Carter's Radio and T.V. Service

SOLOIST ................................................................. Mr. Eugene Smith

WINDOW DISPLAY ................................................ Wilkin's Drug Co.

PRE-PAGEANT DINNER FOR CONTESTANTS ... Trophy Room, Manor House, Tanglewood

The winner of the Miss Mocksville Pageant will represent Mocksville and Davie County in the Statewide Miss North Carolina Pageant at Memorial Auditorium in Raleigh, July 8 through July 11. Anyone wishing to attend the State Pageant and boost our entry toward victory may contact any local Jaycee for tickets.
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MASTER OF CEREMONIES

We are honored and pleased to have again as Pageant Master of Ceremonies MR. REID LEATH, General Manager of Radio Station WRPL, Charlotte, N. C. Mr. Leath is a native of Nash­ville and a graduate of the University of Alabama. Before going to Charlotte, he was in radio and television work in Nashville, Birmingham, Columbus, Ohio, and New York City. He is an Accom­plished musician and is well known in the South as a beauty pageant judge and emcee. The Mocksville Jaycees consider themselves fortunate in obtaining Mr. Leath’s services for their annual Miss Mocksville Pageant.

JUDGES

MRS. ADA REDD BROWNING
A well-known radio personality of W.S.J.S. in Winston-Salem, Mrs. Browning is also a charter member and past president of the North Carolina Chapter of American Women in Radio, past president of Thursday Morning Music Club, and a very proud great-grand­mother.

MRS. FRED STANBACK, JR.
A native Nebraskan who was both “Miss Omaha” and Miss Nebraska”, has been a journalist, cover girl, and legitimate theatre, television and film actress. Mrs. Stanback lives in Salisbury, where she is very active in community affairs.

MR. RICHARD BARRON
Mr. Barron, a native of Winston-Salem, has been associated with W.S.J.S. since 1955 and is now Assistant General Manager of W.S.J.S. Radio and Television. His many civic post. include the vice-presidency of the Winston-Salem Better Business Bureau of which he is a founder.

MR. HORACE A. MCKINNEY
Mr. McKinney played basketball for N. C. State College, University of North Carolina, The Washington Caps and the Boston Celtics. Between these college and pro-ball stints he worked in an army tour and education leading to his ordination as a Baptist minister. For the past several years he has been best known as the colorful and successful head coach of Wake Forest College basketball.

MR. BILL SUTTLE
A self-described “county lawyer” from Marion, where he practices law and is court solic­itor; Bill is perhaps most widely known for his outstanding work with the N. C. Junior Chamber of Commerce. He has held numerous local and state positions in the Jaycees and is now state president.

SOLOIST

EUGENE SMITH is a native of Mocksville. Pe is a graduate of Mocksville High School, a veter­an of World War II, having served in the Army Air Force. He is a past president of the Mocksville Junior Chamber of Commerce. He is married to the former Lettie Jean Foster. They have three children and reside on Route No. 2, Mocksville. Gene is an accomplished soloist and often performs at church programs and social events. He has provided the closing number, “There She Is, Miss Mocksville,” for the past four Miss Mocksville Pageants. The Mocksville Jaycees wish to publicly thank him for his assistance in helping them produce this pageant.
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USHERETTES

Chairman of the Usher Committee this year is J. C. CLEARY. Members of this committee will be assisted this year by the following young ladies, who are all either recent graduates or rising seniors of Davie County High School. The Mocksville Jaycees wish to publicly thank them for their assistance tonight. Our Usherettes are the following:

- Wanda Barney
- Janet Carter
- Phyllis Danner
- Patricia Davis
- Susan Ellis
- Laura Evans
- Shelby Hayes
- Marcie Hendrix
- Jane Sanford
- Dorothy Seaford
- Jane Seaford
- Kay Seaford
- Karleen Sell
- Nancy Sheek
- Harriet Terrell

HOSTESSES

The Mocksville Junior Chamber of Commerce is greatly indebted to the wives of its members for the help and fine support they have given in producing the Miss Mocksville Pageant by serving as our Hostess Committee. It is the function of the Hostess Committee to supervise our contestants at all times, prior to and during the pageant. Don Wood is the chairman of the Hostess Committee. Jaycee wives forming this committee are: Mrs. Jerry Anderson, Mrs. Lester Blackwelder, Mrs. Henry Blair, Mrs. Bob Foster, Mrs. John Long, Mrs. Joe Murphy, Mrs. Bill Oakley, Mrs. Marshall Southern and Mrs. David Taylor.

SCHOLARSHIP FUND

The Following Provided Our Scholarship Fund:

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- Victor L. Andrews, D.D.S.
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- Roy W. Collette, Sr., Reg. Ph.
- Roy W. Collette, Jr., Reg. Ph.
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- Ramey F. Kemp, D.C.
- Charles Leighton, D.O.
- George W. Martin, Atty.
- Lester P. Martin, Jr., Atty.
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THE MOCKSVILLE JUNIOR CHAMBER OF COMMERCE WISHES TO THANK YOU, OUR AUDIENCE, FOR YOUR PRESENCE HERE TONIGHT AND FOR YOUR SUPPORT IN THE PAST OF OUR MANY COMMUNITY PROJECTS. WE HOPE YOU WILL ENJOY OUR PAGEANT AND WILL BACK OUR NEW MISS MOCKSVILLE ALL THE WAY.
BULOVA "MISS AMERICA" WATCH
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Beautiful and talented Donna Axum, a senior at the University of Arkansas, carried the banner of her school and state through a week of gala college theme pageantry and competition... right to the coveted Miss America crown, a $10,000 scholarship and a year of exciting as well as remunerative public appearances in this country and abroad as the reigning Miss America.

Donna is a member of Delta Delta Delta sorority and has had special training in voice, piano, dance and dramatics. After completing her college education she aspires for a career in television. For her talent presentation Donna sang an excerpt from “La Boheme” and ended her routine with “I Love Paris”.

The El Dorado Chamber of Commerce sponsored Donna’s local Pageant, while her state Pageant was sponsored jointly by the Hot Springs Junior and Senior Chambers of Commerce.

Miss America 1964
Donna Axum, El Dorado, Arkansas
By plane, train and automobile the beautiful and talented State Queens arrive in Atlantic City on Labor Day, accompanied by their entourage of chaperones, parents, relatives, State and Local Pageant Committees and representatives of the press. Registration takes place in the afternoon, and on this happy and memorable occasion, contestants meet one another for the first time and establish lifetime friendships among themselves.

Each year the Miss America Pageant invites a number of former Queens to return and take part in the stage production as well as participate in the many social events of Pageant Week. In 1963 Miss Hawaii of 1962, Pat Anderson, Miss Texas 1962, Penny Rudd, Miss Iowa 1962, Joleen Wolf, Miss South Carolina 1962, Evelyn Ellis and Miss Nebraska 1962, Mary Lee Jepsen were so honored.
They came to us from Colleges

Dancing with the Queen of the Ball

The Miss America Pageant celebrated the nineteenth anniversary of its scholarship program by saluting the colleges and universities of America in its production theme "Hail, Alma Mater". Each phase of competition, as well as opening and finale was introduced with special music written by Pageant song writer, Bernie Wayne, in cooperation with Pageant producer Alexander Cantwell.

The Half-Time Presentation

We Are Tomorrow
Ten Semi-Finalists

Miss Alabama, Judy Short; Miss Arizona, Susan Bergstrom; Miss Arkansas, Donna Axum; Miss California, Wendy Douglas; Miss Colorado, Cheryl Sweeten; Miss District of Columbia, Rosanne Tueller;
Miss Hawaii, Susan Pickering; Miss Nevada, Cheryl Thompson; Miss Tennessee, Martha Truett and Miss Virginia, Dorcas Campbell.

The ten semi-finalists, dressed in smart travel attire, and carrying white Samsonite luggage, arrive on college campus in Opening Scene of the 1963 National Finals Production "Hail, Alma Mater".

Miss America and Court of Honor

Lovely Donna Axum, Miss Arkansas and now Miss America 1964, poses with Court of Honor. Miss Arizona, 4th runner-up; Miss District of Columbia, 1st runner-up; Miss Hawaii, 2nd runner-up and Miss Tennessee, 3rd runner-up.

attribute from the board and discussing same, while Miss Tennessee, Miss Hawaii, Miss District of Columbia and Miss Arkansas await their turn.
80,000,000 Americans Have Annually Witnessed the Crowning of 10 Miss Americas

The Evening Gown Panorama

Reigning State Queens pose for popular panorama picture. Each Queen receives a $500 Toni/Ban-Lon Fashion Award, a courtesy Oldsmobile and a $1000 Pepsi-Cola scholarship, in addition to scholarships captured at National Finals of Miss America Pageant.
Miss America 1962 crowns
Jacquelyn Mayer,
Miss America 1963

Miss America 1961 crowns
Maria Beale Fletcher,
Miss America 1962

Miss America 1960 crowns
Nancy Fleming,
Miss America 1961

Miss America 1959 crowns
Lynda Mead,
Miss America 1960

Miss America 1958 crowns
Marilyn Van Derbur,
Miss America 1957

Miss America 1956 crowns
Marian McKnight,
Miss America 1957

Miss America 1955 crowns
Sharon Ritchie,
Miss America 1956

Miss America 1954, Evelyn Ay,
crowns Lee Ann Meriwether,
Miss America 1955
Donna Axum, Miss Arkansas 1963 Miss America 1964

Miss Alabama, Judy Short Preliminary Talent Winner Marimba Solo, “Hors Stacato”

Miss District of Columbia, Rosanne Tueller Preliminary Talent Winner Song and Dance “I Love Paris”

Miss Virginia, Dorcas Campbell Preliminary Talent Winner Singing “Tonight”, “I Feel Pretty” and “Maid of Cadiz”

Singing “Voi Lo Sapete”

Karen Schwartz Most Talented Classical Singer

Miss Tennessee Martha Truett Most Talented Musician Piano Solo “Rhapsody In Blue”

Donna Axum

Miss Kansas

Karen Raye Schwartz
Most Talented Classical Singer
Singing “Voi Lo Sapete”

Miss Vermont Melissa Hetzel Most Talented Popular Singer Singing “Fly Me To The Moon”

Miss New York City Marsha Metrinko Most Talented Dancer Tap and soft shoe routine to “Just In Time” and “Blues”

Miss West Virginia Karen Childers Most Talented Actress “Yellow Wallpaper”

Miss New York State Barbara Gloede Most Talented Variety Act “Tour of New York City”

Miss New York State

Barbara Gloede

Most Talented Variety Act
“Tour of New York City”

Miss Virginia

Dorcas Campbell

Preliminary Talent Winner
Singing “Tonight”, “I Feel Pretty” and “Maid of Cadiz”

Scholarship Winners

Ten Scholarship Winners capture cash prizes for their Local and State Pageant Committees for having won the Miss America title, or one of the three preliminary talent competitions, or judged the most talented musician, classical singer, popular singer, dancer, actress or variety act.
Scholarship

Winners Too!

All Preliminary Winners reached the Semi-Finals in the 1963 Miss America Pageant and were thus automatically recipients of $1,000 to $10,000 scholarships. As a result, four additional scholarships were in the offering, and the Scholarship Committee made the awards to Non-Finalists possessing exceptional talent, though not the winners in their special talent competition. They were Miss Wyoming, Miss Connecticut, Miss Wisconsin and Miss Washington.

Miss Iowa was voted the Most Talented Musician among the Non-Finalists, and the contestants themselves selected Miss North Carolina as Miss Congeniality by the largest majority of contestant votes in Pageant history.

To the rousing cheers of her excited fifty-one fellow contestants, tall, stately Miss North Carolina, Jeanne Swanner is announced as Miss Congeniality 1963 and the recipient of a $1,000 scholarship.
ING QUEENS

Miss Alabama
Judith Antoinette Short, Birmingham
Birmingham-Southern College Freshman
Semi-Finalist—$1,000 Scholarship

Miss Alaska
Colleen Sharon Kendall, Anchorage
Alaska Methodist University Junior
$900.00 Scholarship

Miss Arizona
Susan Jean Bergstrom, Phoenix
Arizona State University Freshman
Fourth Runner-Up—$1,500 Scholarship

Miss California
Wendy Lee Douglas, Sacramento
Sacramento State College Sophomore
Semi-Finalist—$1,000 Scholarship

Miss Colorado
Cheryl Lillian Sweeten, Arvada
Arvada High School Graduate
Semi-Finalist—$1,000 Scholarship

Miss Connecticut
Valerie Dale Stetson, Milford
Boston University Junior
Special Scholarship Award—$1,000

Miss Delaware
Diane Beverly Isaacs, Greenwood
University of Delaware Freshman
$300.00 Scholarship

Miss District of Columbia
Rosanne Tueller, McLean, Va.
Brigham Young University Junior
First Runner-Up—$3,000 Scholarship

Miss Florida
Flora Jo Chandonnet, North Miami
North Miami High School Graduate
$300.00 Scholarship

Miss Georgia
Nancy Jane Middleton, Macon
Wesleyan College Junior
$300.00 Scholarship

Miss Hawaii
Susan Dee Pickering, Honolulu
University of Hawaii Freshman
Second Runner-Up—$2,500 Scholarship

Miss Idaho
Linda Ann Moulton, Boise
University of Colorado Senior
$300.00 Scholarship

Miss Illinois
Judith Sheryl Schlieper, Decatur
University of Illinois Senior
$300.00 Scholarship

Miss Indiana
Marcia Jane Pinkstaff, Crawfordsville
Butler University Junior
$300.00 Scholarship

Miss Iowa
Carolyn Jane Northway, Davenport
Marycrest College Sophomore
Most Talented Musician—$1,000 Scholarship

Miss Kansas
Karen Raye Schwartz, Pratt
Friends University Junior
Most Talented Classical Singer—$1,000 Scholarship

Miss Kentucky
Nell Garnett Owen, Bowling Green
University of Louisville Freshman
$300.00 Scholarship

Miss Louisiana
Linda Gail Baucom, Springhill
Louisiana Polytechnic Institute Freshman
$300.00 Scholarship
Miss Maine
Elaine Ann Ouellette, Lewiston
St. Dominié's High School Graduate
$300.00 Scholarship

Miss Maryland
Carolyn Bond Wright, Forest Hill
Radford College Junior
$300.00 Scholarship

Miss Massachusetts
Lila Louise Soldani, Foxboro
University of Bridgeport Graduate
$300.00 Scholarship

Miss Michigan
Kathleen Kay McLaughlin, Ishpeming
University of Minnesota Senior
$300.00 Scholarship

Miss Minnesota
Sharon Marie Carnes, St. Paul
University of Minnesota Sophomore
$300.00 Scholarship

Miss Mississippi
Barbara Jan Nave, McComb
Mississippi State College for Women Sophomore
$300.00 Scholarship

Miss Missouri
Judith Nadine Engelhardt, Affton
Lindenwood College Senior
$300.00 Scholarship

Miss Montana
Roberta Kay Tarbox, Missoula
Montana State University Senior
$300.00 Scholarship

Miss Nebraska
Donna-Marie Black, Broken Bow
University of Nebraska Junior
$300.00 Scholarship

Miss Nevada
Cheryle Jeanne Thompson, Las Vegas
Clark Co. High School Graduate
Semi-Finalist—$1,000 Scholarship

Miss New Hampshire
Georgia Mason Taggart, Henniker
New England College Graduate Student
$300.00 Scholarship

Miss New Jersey
Janet Bryan Adams, Hopatcong
Northwestern University Sophomore
$300.00 Scholarship

Miss New Mexico
Sandi Joyce Moore, Loving
University of New Mexico Sophomore
$300.00 Scholarship

Miss New York City
Marsha Barbara Metrinko, New York
Georgetown University Graduate
Most Talented Dancer—$1,000 Scholarship

Miss New York State
Barbara Ann Gloede, Staten Island
Fredonia State University Senior
Most Talented Variety Act—$1,000 Scholarship

Miss North Carolina
Jeanne Flinn Swanner, Graham
Auburn University Junior
"Miss Congeniality"—$1,000 Scholarship

Miss North Dakota
Jo Ann Syvrud, Mandan
Dickinson State College Junior
$300.00 Scholarship

Miss Ohio
Margaret A. Emerson, Akron
University of Akron Freshman
$300.00 Scholarship
America's Reigning Queens

Miss Oklahoma

Miss Oregon

Miss Pennsylvania

Miss Rhode Island

Miss South Dakota

Miss Tennessee

Miss Texas

Miss Utah

Miss Virginia

Miss Washington

Miss West Virginia

Miss Wisconsin
Miss Oklahoma
Cheryl Ann Semrad, Waukomis
Oklahoma State University Freshman
$300.00 Scholarship

Miss Oregon
D'Ann Sharon Fullerton, Roseburg
Southern Oregon College Sophomore
$300.00 Scholarship

Miss Pennsylvania
Cheryl Lynne Kegley, Salisbury
Grove City College Freshman
$300.00 Scholarship

Miss Rhode Island
Sheila Mae Guarniere, Bristol
University of Rhode Island Sophomore
$300.00 Scholarship

Miss South Carolina
Carolyn Lee Gaines, North Augusta
Augusta College Sophomore
$300.00 Scholarship

Miss South Dakota
Heather Ann Paterson, Watertown
Yankton College Junior
$300.00 Scholarship

Miss Tennessee
Marcha Ellen Truett, Tiptonville
Vanderbilt University Junior
Third Runner-Up—$2,000 Scholarship

Miss Utah
Annette Bates, Salt Lake City
University of Utah Sophomore
$300.00 Scholarship

Miss Vermont
Melissa Stafford Hetzel, Burlington
University of Vermont Graduate
Most Talented Popular Singer
—$1,000 Scholarship

Miss Virginia
Dorcas Dara Campbell, Fairfield
Richmond Professional Institute Graduate
Semi-Finalist—$1,000 Scholarship

Miss Washington
Mardi Amy Hagen, Tacoma
University of Washington Senior
Special Scholarship Award—$1,000

Miss West Virginia
Karen Lee Childers, South Charleston
Marshall University Junior
Most Talented Actress—$1,000 Scholarship

Miss Wisconsin
Barbara J. Bonville, Milwaukee
University of Wisconsin Sophomore
Special Scholarship Award—$1,000

Miss Wyoming
Cody Marie Neville, Byron
University of Wyoming Freshman
Special Scholarship Award—$1,000

The Toni Girls
With Emcee Bert Parks, introducing "The Half-Time Presentation"

Evelyn Ellis, Miss South Carolina 1962; Penny Rudd, Miss Texas 1962 and Joleen Wolf, Miss Iowa 1962 sing and dance in the production numbers introducing various phases of competition. They also performed on the popular Toni Commercials seen on the coast to coast telecast of the 1963 National Finals.
EVENING GOWN

1st Place (5 Points) ________________________________
2nd Place (4 Points) ________________________________
3rd Place (3 Points) ________________________________
4th Place (2 Points) ________________________________
5th Place (1 Point) ________________________________

SWIM SUIT

1st Place (5 Points) ________________________________
2nd Place (4 Points) ________________________________
3rd Place (3 Points) ________________________________
4th Place (2 Points) ________________________________
5th Place (1 Point) ________________________________

TALENT

1st Place (10 Points) ________________________________
2nd Place (8 Points) ________________________________
3rd Place (6 Points) ________________________________
4th Place (4 Points) ________________________________
5th Place (2 Points) ________________________________

FINAL BALLOT

Title Winner (10 Points) ________________________________
2nd Place (5 Points) ________________________________
3rd Place (3 Points) ________________________________
4th Place (2 Points) ________________________________
5th Place (1 Point) ________________________________

MISS AMERICAS IN REVIEW

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MISS AMERICA PAGEANT AWARDS

(In addition to scholarships listed below over $25,000 in scholarships are awarded at local and state Pageants.)

MISS AMERICA $10,000.00
First Runner-Up $3,000.00
Second Runner-Up $2,500.00
Third Runner-Up $2,000.00
Fourth Runner-Up $1,500.00
Semi-Finalist $1,000.00
Semi-Finalist $1,000.00
Semi-Finalist $1,000.00
Semi-Finalist $1,000.00
Semi-Finalist $1,000.00
Semi-Finalist $1,000.00
Miss Congeniality $1,000.00
Non-Finalist Scholarships:
Most Talented Dancer $1,000.00
Most Talented Popular Singer $1,000.00
Most Talented Classical or Semi-Classical Singer $1,000.00
Most Talented Musician $1,000.00
Most Talented in All Other Fields $1,000.00
All Preliminary Winners Not Included in Above Scholarships $750.00
All Other National Contestants $300.00

*$200,000 is contributed by the Pepsi Co Bottlers throughout America.
ANNETTE CARTER

Annette is the daughter of Mr. and Mrs. Roy Carter, Route 3, Yadkinville, N. C. She is a member of the Liberty Baptist Church where she is active in church activities. In school, she has been a member of the Glee Club, Future Homemakers Club, Annual Staff, Junior-Senior Committee and was selected “Cutest” in the Senior Class Superlatives.

Annette plans to attend Winston-Salem Beauty School in the fall. Her hobbies include sewing, water skiing, dancing, and reading.

HOSTESS: Mrs. Jerry Anderson

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Night Call: 634-2732
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<td>Depot St. Mocksville, N. C.</td>
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<td>Baseball, Softball, Tennis Football and Fishing Equipment</td>
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<td><strong>BAITY'S TIRE SERVICE, Inc.</strong></td>
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<td>Yadkinville, N. C. Mocksville, N. C.</td>
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<td>Boonville, N. C.—367-2772</td>
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<td><strong>SHOAF COAL &amp; SAND CO.</strong></td>
<td>Phone 634-2735 Mocksville, N. C.</td>
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SUE CROTTTS

Sue, 19, daughter of Mr. and Mrs. R. Homer Crotts, of Rt. 4, Mocksville. She is a 1962 graduate of Davie County High School where she was a member of the Glee Club, Secretary of the Service Club, Annual Staff, Senior Play, and the 4-H Club. In the 4-H Club she won 1st prize in the Dress Review.

In June, 1962, Sue was presented at the Sub-Debutante Ball.

Sue is a member of the Concord Methodist Church where she sings in the choir.

Her hobbies are knitting, bowling, and most all sports.

Sue attended National Academy of Hair Styling in Winston-Salem. She took the regular course and also advanced training in styling and coloring. Directly after graduation, she began work at the Mayfair Beauty Shop where she is presently employed by Miss Jo Cooley.

HOSTESS: Mrs. Lester Blackwelder

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DIANNE HENDRICKS

Dianne, 18, is a 1964 graduate of Davie County High School. She plans to attend Western Carolina College in September. While in high school, Dianne was a Homecoming attendant in 1961 and 1963; was chosen Miss Merry Christmas by the Senior Class; and received the Senior Superlative as best-dressed. She also was a majorette for three years, serving as co-chief this year; a member of the Glee Club and Band; a member of the Casts of the Junior and Senior plays; and served on the Annual staff and the Student Council. A member of the First Methodist Church, Dianne is very active in church affairs.

Dianne's hobbies include dancing, swimming, and skiing.

HOSTESS: Mrs. Marshall Southern

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<td>Phone 543-3322</td>
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<td>Phones: Shop 284-3164; Home 284-3764</td>
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SUE LAWS

Sue Laws graduated from Davie County High School, May 28, 1964. Sue is planning to attend Patricia Stevens Career and Finishing College this fall. She will be training for modeling. During the four years spent in high school, she was secretary of the 4-H Club, served on student council and was a member of Glee Club and FHA. She acted as cheerleader captain her Junior year in school and was a member of the Monogram Club. Sue also carried the titles of Miss Veterans Day Queen and Miss Merry Christmas.

Sue is very interested in oil painting which she does for a hobby and she also enjoys traveling and reading.

HOSTESS: Mrs. Bill L. Oakley

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<td>Route 4, Mocksville, N. C.</td>
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<td>Two-tenths Mile from Deadman Road</td>
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<td>Wilkesboro St.</td>
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<td>Phone 634-2253</td>
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<td>Mocksville, N. C.</td>
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<td>Ronald Cohen, Manager</td>
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<td>Phone 634-8908</td>
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<td>Phones: Off. 634-2937</td>
<td>Mocksville, N. C.</td>
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<tr>
<td>Res. ME 4-2647</td>
<td>ME 4-2583</td>
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TERRIE LOVETTE

Terrie, 18, is a 1964 graduate of Davie County High School. She is now taking a Beauty Culture course at the National Academy of Highstyling. While in high school, she was in the junior band, glee club, and was cast in the senior play. She is a member of the Salem Baptist Church in Winston-Salem, and was also in the girl scouts for eight years. Terrie is especially fond of active hobbies, such as dancing, swimming, horseback riding, and water-skiing. She also sews and knits.

HOSTESS: Mrs. Henry Blair
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<td>John Moore</td>
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<td>MAYFAIR BEAUTY SHOP</td>
<td>MOCKSVILLE CASH STORE</td>
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<td>Jo Cooley, Owner</td>
<td>Drygoods — Clothing — Shoes</td>
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<td>Jewel Cooley McClamrock</td>
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<td>MOCKSVILLE GARDEN CENTER</td>
<td>AMERICAN CAFE</td>
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<tr>
<td>Phone 634-5515</td>
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<td>DAVIE JEWELERS</td>
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<td>See us for prompt and Expert Watch</td>
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<td>ELLIS SHOP</td>
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<td>Mr. and Mrs. W. A. Ellis, Jr., Owners</td>
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MARSHA STEWART

Marsha, 19, is the daughter of Mr. and Mrs. Benjamin Earl Stewart, Jr. of 33 Center Street, Cooleemee. She is a 1963 graduate of Davie County High School where she was a member of the National Honor Society, Annual Staff, Future Teachers of America, French Club, Latin Club, Math Club, Science Club, Monogram Club, 4-H Club and Glee Club and accompanist. She was secretary of her Freshman Class, and homeroom officer for two years. Marsha was a Cheerleader for three years and homecoming sponsor for four years. She was selected the most talented her senior year. Last spring she was presented at the Sub-Debutante Ball.

Marsha has just completed her freshman year at the University of North Carolina at Greensboro. Her hobbies are playing the piano, bridge, and reading.

HOSTESS: Mrs. John Long
COMPLIMENTS OF

BOWEN'S DAIRY PRODUCTS

WHOLESALE DISTRIBUTORS

—OF—

BORDEN'S FRESH MILK

MOCKSVILLE, N. C.

PHONE 543-2761

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ARVIN Electric Comfort Heating

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Hardware & Electric Co.

JUNKER BROTHERS

Complete Home Furnishings

• Mohawk Carpeting
• Frigidaire Appliances
• Zenith Radios and T.V.'s

Phone 634-2018 Mocksville, N. C.
CHRISTINE SMITH

Christine Smith graduated from Davie County High School, May 28, 1964. She plans to further her education by attending a school of Interior Decoration in Florida.

During the four years spent in high school, she played basketball and was a member of the Monogram Club. She was a member of the Chorus and Glee Club. She is also a member of the Choir at Yadkin Valley Baptist Church.

Other Clubs: Homeroom Officer, Photography Club, Senior Play, 4-H Club.

She is very interested in any type of sports; especially swimming and baseball.

As a pastime, she loves to create and sew her originals. She also enjoys collecting stuffed animals and pillows.

In the near future, she hopes to travel around the country.

HOSTESS: Mrs. Joe Murphy

COMPLIMENTS OF

MONLEIGH GARMENT CO., Inc.
BLACKWELDER MANUFACTURING CO., Inc.
CAROLINA LINGERIE CO., Inc.

MR. AND MRS. CHESTER A. BLACKWELDER
MR. AND MRS. FLAKE SOWERS
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Left to Right: Jane Smith, Second Runner-up; Janice Elizabeth Barron, Miss North Carolina 1963; Diana Groce, Miss Mocksville 1963; Dottie Howard, Miss Mocksville 1964; Glenda Hendrix, First Runner-up; Linda Dull, Miss Congeniality.

MILL'S STUDIO

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MOCKSVILLE AND YADKINVILLE

OFFICIAL PHOTOGRAPHER FOR

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Meet Miss America for ’64, Miss Donna Axum, and her Official Car... Oldsmobile! She is shown here with the stunning Starfire Convertible, glamor star of the Oldsmobile sports car fleet. Starfire’s sculptured beauty... responsive 345-h.p. V-8 engine... and distinctive sports interior all help make it a particularly appropriate choice for so charming a Queen. Why don’t you follow Miss America’s lead by going Olds... where the action is!
BAN-LON EVENING DRESS of gold brocade designed by Alfred Bosand exclusively for Donna Axum, MISS AMERICA 1964. This is one of the striking fashions from her complete “Ban-Lon” and “Everglaze” wardrobe.

Photograph by Maria Martel.